



Sponsorship/Vendor Information

2025 Boston Wine School Wine Festival

Saturday, March 8th

VIP Education: 2:00pm - 3:00pm

Session 1: 3pm - 5:30pm

Session 2: 6:00pm - 8:30pm

Stone **ZOO**
NEW ENGLAND

149 Pond St
Stoneham, MA.

Festival Information



For the first time, Boston Wine School is bringing a festival to Stone Zoo, in Stoneham, MA!

SAMPLE & PURCHASE wine, cheese & artisan products

TASTE 80+ wines

LEARN about wine with Boston Wine School

MEET award-winning wine, cheese, and artisan makers

ENJOY pairings with local artisans



Festival Information

Sip into the wild! 80+ great wines, gourmet food partners, FREE zoo tours, wine classes, and much more!

Join us for the **Boston Wine School Wine Festival at Stone Zoo**, a one-of-a-kind event where the world of wine and wildlife collide! Experience an unforgettable day featuring **80+ hand-selected wines** from around the globe, curated to suit every palate. Delight in delicious pairings from **tasty local food partners**, offering an array of flavors to elevate your tasting experience.

But that's not all - take advantage of free zoo tours to get up close and personal with the Stone Zoo's incredible animals, from majestic snow leopards to colorful flamingos. Sharpen your wine knowledge with engaging and **interactive wine classes led by Boston Wine school founder Jonathon Alsop**. Whether you're a seasoned sommelier or just starting your wine journey, there's something for everyone!

WHAT TO EXPECT:

Wine Tastings

Delicious Food Pairings

Wine Classes

Exclusive Discounts

Social Atmosphere

Free Zoo Tours

Scenic Setting

Surprises & Giveaways

Festival By the Numbers

500 Tickets available for each of the two sessions

80+ wines to sample/purchase

Artisanal makers showcasing their products

Wine-focused educational seminars

[Learn more at bostonwineschool.com/winefestival](http://bostonwineschool.com/winefestival)



About Boston Wine School

There's a ton of great wine education out there for people at the top of the wine world – WSET, Master Sommelier, Master of Wine, multiple wine scholars – but what about the rest of us? Where's that useful, understandable, engaging wine education for people at all levels of experience who love wine or maybe work with wine?

Welcome to the Boston Wine School!

You don't have to be a sommelier – or even aspire to be a sommelier – to take our classes. BWS is a 100% snob free zone where real people come to learn how to taste, think, and talk about wine. And food. And history, geology, geography, you name it – all the ways people understand and engage with wine.

We know how to make wine class a delightful workshop where you put what you learn about yourself and technical wine tasting into direct expression. Classes are small – usually 14 max – and our signature teaching style is interactive, technically informative, and deeply engaging. We teach and learn about wine by tasting wine, and equally important, our students learn about themselves and each other.

About Stone Zoo

Stone Zoo is located near the Spot Pond reservoir in Stoneham, Massachusetts, and is operated and managed by Zoo New England. Zoo New England's mission is to inspire people to protect and sustain the natural world for future generations by creating fun and engaging experiences that integrate wildlife and conservation programs, research, and education.

For more than 100 years, Stone Zoo has delighted generations of visitors. This 26-acre site is home to reindeer, white-cheeked gibbons, North American river otters, a pack of Mexican gray wolves and a whole range of fascinating animals from around the world. The Treasures of the Sierra Madre habitats feature cougars, a jaguar and Gila monsters. Stroll through the colorful and immersive Caribbean Coast to see Caribbean flamingos, and don't miss a stop by the black bear habitat and spend time with Smoky and Bubba, or the Himalayan Highlands home to magnificent snow leopards.





2025 Exhibitor Levels

To become an exhibitor of this fantastic festival, please email tammy@bostonwineschool.com

Benefits	Friend of the Festival \$100	Silver \$150	Gold \$300	Platinum \$500	Festival Partner \$2000
Print Material					
• Company will appear on postcards*	Listing	Listing	Logo	Logo	Logo
• Company will appear on posters*	Listing	Listing	Logo	Logo	Logo
• Included on Festival Brochure	Listing	Listing	Logo	Logo	Logo
Website - www.BostonWineSchool.com					
• Company will appear in Sponsor section of the Festival website	Listing	Listing	Logo	Logo	Logo
• Logo and short listing in Sponsor section of Festival website			X	X	X
• Special Informational page on festival website					X
Social Media & Promotion					
• Listing in e-blasts	X	X	X	X	X
• Thank you to our sponsors social post (included in a group post)	X	X	X	X	X
• Sponsor feature on social media		X	X	X	X
• Placement/mention in press release and all media outreach		X	X	X	X
Tickets					
• Tickets to the Festival	2	2	4	6	8
Festival Presence					
• Complementary booth	X	X	X	X	X
• Complimentary tent & 8 ft table		X	X	X	X
• Products featured in education sessions			X	X	X

Deadline to be a Festival Sponsor/Vendor is **Monday January 6, 2025**

*Deadline to appear on postcards & posters is December 16, 2024



2025 In-Kind Sponsorships

We are looking for in-kind product sponsors.
Please email tammy@bostonwineschool.com



Social Giveaway

We give away tickets, and you give away product on our socials



Attendee Discounts

Provide discounts for attendees when they come to visit you



Tasting Class

Donate wine to be tasted at one of our education classes



VIP Dinner

Donate wine to be featured with one of the courses at the VIP dinner on Friday



Raffle Donation

Provide raffle items to be given away during the festival



Pairing Partner

Provide products to be used in tasting classes, festival grounds & vendor booths

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[Learn more at bostonwineschool.com/winefestival](https://www.bostonwineschool.com/winefestival)